

### NAHQ's CPHQ Review Course:

This interactive two-day workshop is designed to support those planning to take the Certified Professional in Healthcare Quality® (CPHQ) Certification Examination.

A NAHQ-vetted instructor with expertise in healthcare quality will offer tips on how to best prepare for test day and lead an engaging review of the exam material, guiding participants through small-group learning activities and testing their knowledge with practice questions.

The course is based on the exam content outline and will cover:

- Quality Leadership and Strategy
- Information Management
- Performance Measurement
- Process Improvement
- ...and more!

### NAHQ offers two ways to host a CPHQ Review Course:

#### 1) Co-Host the course with NAHQ

In NAHQ's co-hosting model, we return up to 40% of the net revenue from a course to you! NAHQ will provide an instructor, the curriculum, registration, CPHQ CE and other details. You provide the venue, food, and help reach a target 40 participants. The more that attend, the more you'll make. In 2016, co-hosting organizations received as much as \$5,200 in shared revenue.

#### 2) License the course materials from NAHQ

NAHQ offers licensed use of our CPHQ Review Course materials. NAHQ will provide course slides, participant workbooks, a detailed instructor guide, and CPHQ CE pre-approval. The membership association licensing fee is \$500.

Licensees will agree to follow NAHQ's registration rates: \$329 for NAHQ members or members of the host association and \$399 for nonmembers of either organization. Licensees will be required to utilize a NAHQ-approved instructor in order to ensure consistency of instruction and presentation.

### Co-Host Testimonial:

**See what Sarah Kalaf, Georgia Association for Healthcare Quality (GAHQ) Education Chair, had to say about co-hosting a course with NAHQ:**

"Partnering with NAHQ for educational sessions has made my job as the Education Chairperson for GAHQ so much easier compared to planning and coordinating an event on our own.

All I have to do is:

- Secure a location with proper AV equipment
- Send an email to NAHQ with the dates and location information
- Market the course to members and other local organizations to reach the 40-participant target

NAHQ does the rest! They take care of the registration process, marketing, securing an instructor, questions from the attendees, continuing education credits, certificates, and evaluation completion.

For the day of the event, I provide:

- Food for the expected amount of attendees (optional)
- A manned registration table for the attendees
- Ensure the AV equipment is functional and the instructor's needs are met

That's it! We have made at least double the revenue we would if we provided the event on our own due to the expanded marketing capabilities from NAHQ. Partnering with NAHQ has increased the efficiency of our board members and our educational program."

**If you want to learn more about GAHQ's experience, Sarah can be reached at 404.501.5372 or [sarah.kalaf@dekalbmedical.org](mailto:sarah.kalaf@dekalbmedical.org).**

### Ready to host?

Contact NAHQ Staff, Alyssa Rodriguez, at [arodriguez@nahq.org](mailto:arodriguez@nahq.org) to discuss what option is right for your association and its goals!